



WIN A £50 ellisbrigham GIFT CARD

## SURVEY 2024

We hope you've enjoyed taking part in Bristol Walk Fest. To help us plan future festivals we'd be grateful for your feedback.

It should take no longer than 3 minutes to complete. Any personal information you give is confidential. We'll only publish the survey's overall results. As a thank you, all those completing the survey will be entered into a prize draw to win a **£50 Ellis Brigham gift card.**

### 1. Title of event/walk attended

## ABOUT YOU

4. How many times do you walk in an average week (include leisure, exercise getting to work or shops)? *(please tick one)*

- At least three times a week  
 Twice a week  Once a week  
 Less than once a week  Never

7. Do you walk as part of a group? *(please tick one)*  Often  Sometimes  Never

### 2. How did you find out about Bristol Walk Fest 2024 *(tick all that apply)*

- Word of mouth  
*(e.g. colleague, family, friend, neighbour)*
- Social media  
*(e.g. Facebook, Instagram, Twitter)*
- Walking group or community group
- In the news  
*(e.g. Bristol 24/7, radio etc.)*
- Promotional materials  
*(e.g. festival programme or flyers)*
- Other *(please specify below)*
- 

### 3. Is there anything you wish to add about your festival experience?

We are keen to improve the festival next year. How can we do this? *(please write below)*

5. How long do you walk on an average day (include leisure, exercise getting to work or shops)? *(please tick one)*

- Less than 10 mins a day  
 11-20 mins a day  21-30 mins a day  
 Over 30 mins a day

6. If you walk less than 30 minutes per day, will Walk Fest encourage you to increase the amount of walking you do? *(please tick one)*

- Yes  No  Not sure  N/A

*Please continue overleaf*

### 8. What is your home postcode?

(please write below)

### 9. What is your age group?

(please tick one)

- Aged 16 or under     17-24  
 25-49     50-64  
 65-74     Aged 75 or over  
 Prefer not to say

### 10. Are you? (please tick one)

- Female     Male  
 Prefer another term  
 Prefer not to say

### 11. What is your sexual orientation?

(please tick one)

- Bisexual     Gay or lesbian  
 Heterosexual/straight  
 Other sexual orientation  
 Prefer not to say

### 12. Do you consider yourself to be a disabled person?

(please tick one)

- Yes     No     Prefer not to say

### 13. What is your ethnic group (please tick one)

- Asian / Asian British     Other White  
 Black / African / Caribbean / Black British     Prefer not to say  
 Mixed / multiple ethnic groups     Any other ethnic group (please specify below)  
 White English / Welsh / Scottish / Northern Irish / British

## PRIZE DRAW (One entry per person)

Thank you for completing our survey, we appreciate you taking the time. To enter into the prize draw to win a **£50 gift card from Ellis Brigham**, please provide your contact details below. We'll only contact you if you win. Your details will not be shared.

Please hand this survey back to the walk/event leader. Alternatively, you can fill it in online at [www.bristolwalkfest.com](http://www.bristolwalkfest.com). This survey closes at **5pm on Sunday 16th June 2024**.

#### Prize draw terms and conditions:

1. Prize draw will be held on Monday 17th June 2024.
  2. Your chances of winning do not depend on any answers given in this survey.
  3. Only those aged 16 or over and resident in the UK may enter the prize draw.
  4. Only one entry per person will be eligible for the prize draw.
  5. One prize of a £50 Ellis Brigham gift card and no alternative prize will be offered.
  6. To be entered into the prize draw you need to submit this survey by 5pm on Sunday 16th June 2024.
- See website for full terms and conditions.

Age UK Bristol (AUKB) is the data controller for the personal information you provide for the entry into the prize draw. Your personal information will be used only for the purposes of the Bristol Walk Fest 2024 prize draw. The personal information we collect are your name and email or phone number. This data will be retained by AUKB:

- To manage and administer the prize draw.
- For a reasonable period after the prize draw closes to assist AUKB to operate prize draws in a consistent manner.
- To deal with any queries in relation to the prize draw.

We will not share your personal data with any third parties unless we have your permission, or we are required or permitted to do so by law. For further information about how AUKB uses personal data, including your rights as a data subject, please see our 'Privacy Policy' on our website at [www.ageuk.org.uk/bristol](http://www.ageuk.org.uk/bristol) or email [admin@ageukbristol.org.uk](mailto:admin@ageukbristol.org.uk). Winners may be requested to take part in promotional activity and AUKB reserves the right to use the names of the winners in any publicity both in paper and online.

